

AIA SINGAPORE
**COMPANY
FACTSHEET**



August 2018

aia.com.sg



**HEALTHIER, LONGER,
BETTER LIVES**

AIA GROUP FACTS

18
MARKETS



CHINA 1919

HONG KONG 1931

SINGAPORE 1931

THAILAND 1938

PHILIPPINES 1947

MALAYSIA 1948

BRUNEI 1957

AUSTRALIA 1972

NEW ZEALAND 1981

MACAU 1982

INDONESIA 1984

KOREA 1987

TAIWAN 1990

VIETNAM 2000

INDIA 2001

SRI LANKA 2012

MYANMAR³ 2013

CAMBODIA 2015



32 MILLION
INDIVIDUAL
POLICIES



16 MILLION
GROUP SCHEME
MEMBERS

AIA GROUP AT-A-GLANCE

SINCE
1919

Almost a **CENTURY**
OF HISTORY in
the region



LARGE GEOGRAPHIC
FOOTPRINT with
100% ownership in 16
out of 18 markets



RANKED MDRT'S #1
multinational
worldwide¹



OUR VISION is
to be the world's
PRE-EMINENT life
insurance provider



OUR PURPOSE is to
play a **LEADERSHIP**
ROLE in driving economic
and social development
across the region



The primary focus of
AIA's CSR programme is
HEALTHY LIVING –
helping people across
the region to lead,
healthier, longer,
better lives



The world's
LARGEST²
life insurer



US\$221 BILLION in assets



EV equity of **US\$53.6 BILLION**



Paid **13 MILLION**⁴ benefits
during 2017



Total sum assured of over
US\$1 TRILLION⁴

Notes:

1. AIA had a total of 10,196 agents and agency leaders registered as Million Dollar Round Table (MDRT) members on 1 July 2018.
2. Source: Bloomberg, 30 June 2018.
3. AIA has a representative office in Myanmar.
4. As of 30 November 2017.
5. All the figures are as of 30 June 2018, unless otherwise stated.

AIA SINGAPORE

ABOUT AIA SINGAPORE

AIA Singapore has been serving the community since 1931. We aim to be the pre-eminent life insurer in Singapore, serving individuals, families and the community with innovative world-class products, providing customers the best digital platform with superior experience and distinguished service excellence.

We want to genuinely engage in our customers' lives, providing the right financial solutions for them and their family in a constantly changing world. And, we are committed to making a positive impact on our customers and the community, helping them live healthier, longer, better lives.

SERVING THE SINGAPORE COMMUNITY FOR CLOSE TO 90 YEARS



Protecting more than
1 MILLION policyholders



Amongst the largest agency force in Singapore with over **5,000** professional AIA Singapore Financial Services Consultants and AIA Singapore Financial Advisers Representatives



Over **1,300** dedicated staff



LEADING the agency business in Singapore in terms of weighted new business premium



Sustained **LEADERSHIP** in group insurance business



AIA continued to rank **FIRST** in Singapore for Million Dollar Round Table (MDRT) registered members in 2018



AIA Singapore's total assets*:
SG\$43.65 Billion



Strong Capital Adequacy Ratio*
(CAR): **268.02%**



9% Increase in Operating Profit After Tax (OPAT) to **US\$273 million**¹



LARGEST life insurer in Singapore in terms of total sum assured¹



Created AIA Diabetes Care, the First-In-Market critical illness plan tailored specifically to meet the needs of Type II diabetics and pre-diabetics



One of the highest-rated financial institutions in Singapore: **AA- S&P RATING**

1. As of 30 June 2018.

*Based on MAS 2017 Insurance Company Returns Figures. All figures are correct as of 31 December 2017 unless otherwise stated.

AIA SINGAPORE'S RECENT AWARDS



**Best Insights-Driven
PR Campaign 2018 (Silver)**
Launch of AIA Diabetes Care



**Best Campaign Incentives
and Rewards 2018 (Gold Award)**
Launch of AIA Vitality Weekly
Challenge Campaign



**Best Use of Rewards & Incentives
(Silver Award)**
**Loyalty Programme of the Year
(Bronze Award)**



**Life Insurance Award
for 3 consecutive years**



**Voted No.1 Graduate Employer
for Insurance
& Risk Management Sector**



**Domestic Life Insurer of the
Year Award
for Singapore**



**Reader's Digest Trusted
Brand 2018 (Gold Award)** for
Life Insurance & Travel Insurance



**Best Idea – Digital, Experiential and
Loyalty & CRM (Gold Award)**
Best Use of Apps / Mobile (Gold Award)
Best Idea – Apps / Mobile (Silver Award)



**Best Employee Insurance
Provider (Gold) Award**
for the 12th consecutive year

**Reader's Digest Trusted
Brand (Gold Award)**
2004-2012 & 2015-2017

**Best Idea for Business Events and
Integrated Media (Silver Award)**
for AIA Vitality Summit