# PLUGGING THE PROTECTION GAP WITH **AIA POWER CRITICAL COVER FOR HEALTHIER, LONGER, BETTER LIVES**

A comprehensive critical illness (CI) plan that journeys with you from diagnosis of pre-early conditions to all stages - early, intermediate, major, and relapse - of critical illnesses

KEEP CRITICAL ILLNESS AT BAY WITH PRE-EARLY PROTECTION

### Coverage for pre-early conditions







Cardiovascular Disease



Benign & Borderline Malignant Tumour

Coverage for Type 2 Diabetes upon diagnosis



### Did vou know?

The cost of living with diabetes will increase to at least \$\$6,000 in additional expenses per person this year. This additional expense associated with managing diabetes was also the highest – almost double the average cost of managing other chronic illnesses¹

48% are concerned about getting diabetes in 2019

Chronic illnesses that were once considered diseases related to ageing have now become prevalent across all generations due to lifestyle changes<sup>2</sup>

have seen family and/or friends go through pre-early conditions without financial support

## **GET ACCESS TO QUALITY HEALTHCARE**

#### When you are diagnosed with a pre-early condition or feeling unwell



#### WhiteCoat

Enjoy telehealth service for accessible and reliable consult, anytime and anywhere via a mobile app

When you are diagnosed with a critical illness



### Medix

Receive the best possible treatment and personalised ongoing support when you face serious medical conditions

Focus on recovery: **9 in 10** (both non-Cl patients and Cl patients) agree that additional medical support for treatment is important

## **GET FINANCIAL PEACE OF MIND** FOR MULTIPLE CI AND RELAPSE

#### **Protect yourself from 175 conditions**



1 in 5 are not sure if their life insurance plans even have critical illness cover

8 in 10 mistakenly think that CI plans cover all tumours



Singaporeans are experiencing a false sense of security with their insurance coverage

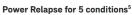
### Protect yourself, again

#### **Power Reset**

Restores CI coverage amount back to **100%**<sup>4</sup>, so you can enjoy continued coverage when you are diagnosed with another critical illness

#### **Multiple CI Coverage**

Get coverage for different and subsequent critical illnesses across all stages, up to a total of 500% of the coverage amount



Receive continual financial support even if you get re-diagnosed for the same critical illness, **up to a total of** 200% of the coverage amount







### For CI Survivors



4 in 5 continue to face a lifetime of chronic health conditions, even after CI recovery

#### Most common regret? Not getting CI protection:

1 in 3 did not have critical illness coverage

1 in 3 could not get any more CI coverage after a claim has been made

#### BE REWARDED FOR STAYING HEALTHY

Nothing to lose: protection plan with guaranteed cash value and savings



9 in 10 think that being able to extract cash value when no claims are made is

Only standalone CI plan that provides

#### **Death Benefit**

of 100% of coverage amount less any critical illness benefits paid as well as a compassionate benefit of \$\$5,0006

#### Surrender Benefit

payable should you decide not to continue with the policy after age 757

#### Maturity Benefit

payable at age 100

#### Enjoy premium discounts8 when you improve your AIA Vitality status!

On average, a person diagnosed with a chronic illness makes **4 positive lifestyle changes** 

#### Top lifestyle changes

- 1. Exercise more 2. Eat healthier
- 3. Sleep/rest more
- 4. More frequent health check-ups

#### Males and females manage chronic illnesses differently

Males: Exercise more, sleep/rest more, take medication regularly

Females: Prioritise nutrition







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