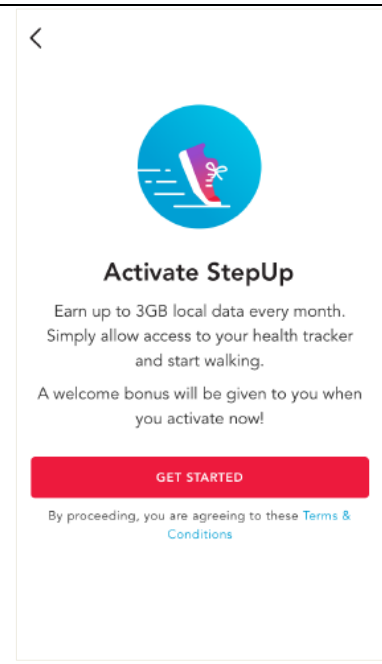
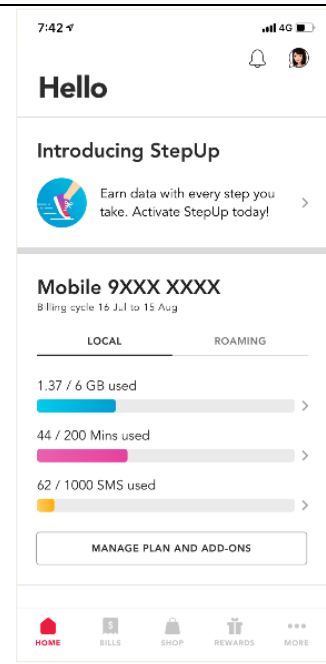
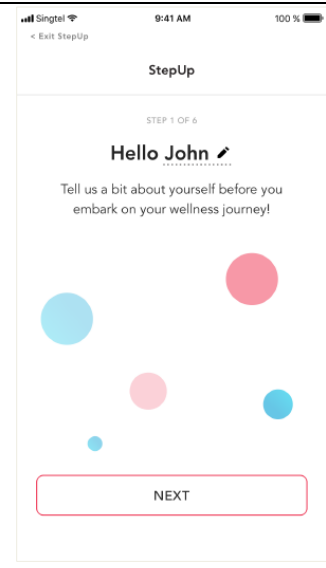


### Singtel StepUp Factsheet

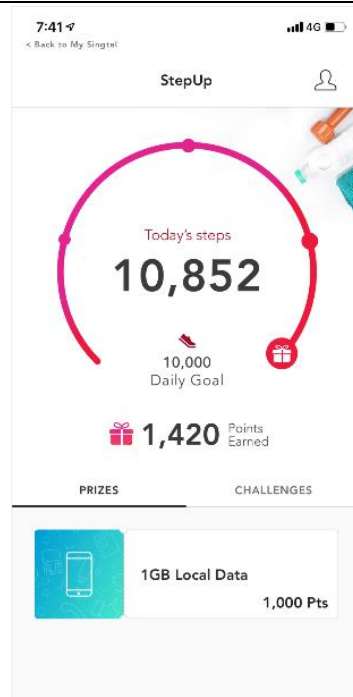
To start using StepUp, just launch your My Singtel App and click on the StepUp banner.



Fill in your name and answer a few simple questions to complete your registration.



Once registration is complete, you can access the StepUp dashboard to keep track of how many steps you've taken.



### Can everyone use Singtel StepUp?

- Singtel StepUp is available to Singtel postpaid Combo, XO and SIM Only plan customers.

### Rewards Tier

- Participants will be awarded points based on the number of steps they take each day. The more steps they take, the more daily cumulative points will be awarded.

Daily Steps	Points Awarded	Cumulative Points for the Day
2,500	10	10
5,000	20	10 + 20 = 30
7,500	30	10 + 20 + 30 = 60
10,000	40	10 + 20 + 30 + 40 = 100
Maximum Daily Points	100	100

- Participants can still track steps after the 10,000 step mark but will not receive points thereafter.
- 1,000 points will qualify a participant for 1GB of mobile data.
- Participants can redeem up to 3GB of local mobile data each month (3000 points).
- Example scenario: A participant clocks an average of 7,500 steps a day, and is thus awarded 60 points a day. In a month of 30 days, he accumulates a total of 1,800 points (60 points x 30 days), qualifying him for 1GB of mobile data (worth 1,000 points).
- The local mobile data earned through StepUp will be provisioned in the next billing cycle.

**Partner Programmes:**

Participants can also participate in partner reward programmes using the same set of steps and redeem partner-sponsored prizes.

1. AIA Vitality Challenge on StepUp

The AIA Vitality Weekly Challenges will be available on the My Singtel app from 1 August 2019. Details outlined below:

Challenge	Steps Required	Reward
3-Day Challenge	10,000 Steps for 3/7 days	2 x \$3 Golden Village Vouchers
4-Day Challenge	10,000 Steps for 4/7 days	Choice of 1 of the following: 2 x \$3 Golden Village Vouchers 1 x \$5 Grab Voucher 1 x Singtel Mobile Data Voucher (2GB local/1GB Roaming Data)
5-Day Challenge	10,000 Steps for 5/7 days	Choice of 1 of the following: 2 x \$3 Golden Village Vouchers 1 x \$5 Starbucks Voucher 1 x Singtel Mobile Data Voucher (2GB local/1GB Roaming Data)

2. GeneLife

*Coming soon: StepUp participants will be able to redeem a free Diet & Sports DNA kit from GeneLife*

GeneLife is the direct-to-consumer brand of Genesis Healthcare. Originated in Japan, Genesis Healthcare is a leading biotech company, pioneering genetic research since 2004 and promoting preventive healthcare and wellness through genetic testing. Leveraging more than 15 years of genetic research and development, Genesis Healthcare empowers its users to learn from their DNA and evolve towards personalized wellness. Genesis Healthcare offers medical, corporate and consumer services through a range of innovative services across the Asia Pacific region.

With more than 740,00 users across Asia, GeneLife offers a range of innovative genetic testing kits in the areas of health, nutrition, fitness, beauty, personality and abilities. Learning from their DNA results and through personalized reports and recommendations, GeneLife empowers its users to evolve toward personalized wellness and prevention.

### 3. PUMA

*Coming soon:* StepUp participants will be able to redeem special PUMA promotions

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For 70 years, PUMA has established a history of making fast product designs for the fastest athletes on the planet. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It engages in exciting collaborations with renowned design brands to bring innovative and fast designs to the sports world.

### 4. SingSaver

*Coming soon:* SingSaver will offer exclusive tips and tricks on how to stay fit on a budget.

SingSaver is a personal finance comparison platform which provides free, quick, and easily accessible resources to help users make better decisions regarding personal finance products in Singapore; these include credit cards, personal loans, and travel insurance. SingSaver is committed to advocating financial literacy amongst Singaporeans so as to empower them to lead healthier financial lives. SingSaver does this by helping users find the right financial products with easy-to-use self-serve comparison tools. Beyond the immediate goal of saving money, SingSaver also aims to be the leading independent trusted source of information for customers and providers in Singapore. SingSaver is part of CompareAsiaGroup, a series B-funded online financial marketplace whose investors include Goldman Sachs, Alibaba and IFC.