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Media Release

AIA CUSTOMERS TO BENEFIT FROM INCREASE IN PROJECTED BENEFITS FOR PARTICIPATING POLICIES

10 June 2010 – Committed to meeting our customers' needs by continually striving to provide value, AIA is pleased to announce that bonus and dividend rates for participating policies for the year 2010 will be either increased or maintained at the same level as the previous year, with the vast majority of participating policies (82%) benefiting from an increase in the projected benefit values.

With the strong recovery in global financial markets since the second quarter of last year, the performance of AIA's Participating Fund improved substantially in 2009.

"We are pleased that our investments achieved higher than expected returns of 13.7% last year and with that, we are able to increase the projected benefits for the vast majority of our participating policies. We will stay focused on our customers and will strive to maximize returns on their insurance policies within a prudent investment strategy," said Mr Kenneth Juneau, Executive Vice President & Senior Regional Executive, Chief Executive Officer, AIA Singapore.

The total amount of benefits paid to policyholders from AIA's Participating Fund was S\$1.06 billion in 2009. The market value of total assets in AIA's Participating Fund as at 31 December 2009 amounted to S\$14 billion, up from S\$12.4 billion as at 31 December 2008.

AIA will be writing to participating policyholders from July about their bonus and dividend rates for 2010 and increases to their projected benefits.

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About the AIA Group

The AIA Group is a leading life insurance organisation in Asia Pacific that traces its roots in the region back more than 90 years. It provides individuals and businesses with products and services for life insurance, retirement planning, accident and health insurance as well as wealth management solutions. Through an extensive network of more than 320,000 agents and over 23,500 employees across 15 geographical markets, the AIA Group serves the customers of over 23 million in-force policies in the region.

The AIA Group has branch offices, subsidiaries and affiliates located in jurisdictions including Australia, Brunei, China, Hong Kong, India, Indonesia, Macau, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

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